



## Untitled, Miami Beach, 2015 raises the bar with increased attendance and robust sales



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MIAMI, FLA.- On Sunday, December 6, Untitled, Miami Beach, the international art fair, closed its fourth edition. Comprised of 127 international exhibitors - that included non-profit organizations and artist-run exhibition spaces - and an innovative program of events including performances and talks, the fair received top accolades from visitors and exhibitors, securing its place as a must-attend event during Miami Art Week.

This year, despite uncooperative weather, the fair achieved a 35% increase in daily attendance, bringing in a total of over 36,000 visitors. Collectors and art world professionals from around the globe braved the elements and flooded the fair's airy

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aisles to view and acquire works from an exceptional selection of emerging and established exhibitors.

"This year, our team put together an outstanding fair," stated Jeff Lawson, Untitled's Founder, "Our exhibitors, returning and new, helped us make this fair a great success! We are looking forward to 2016."

Untitled, Miami Beach's VIP Preview was held on Tuesday, December 1 - a change from previous year's Monday night event – and brought over 5,000 of the world's top-tier collectors, and kept them coming for the duration of the fair. Notable collectors include Anita Zabludowicz, Catriona and Simon Mordant, Gil Bronner, Lawrence Benenson, Dennis Scholl, Jorge Perez, Isabel and Agustin Coppel, Mera and Don Rubell, Aryn Drake-Lee and Jesse Williams, Linda and Paul Gotskind, Beth Rudin DeWoody, Paul Leong, Zoe and Joel Dictrow, Brooke Garber Neidich, Monique and Max Burger, Nion McEvoy, Richard Massey, Charlotte Ford, Thomas Olbricht, Susan Goodman and Rod Lubeznik, Mirella and Dani Levinas, Susan Swig, Alain Servais, Rosella Fimbres, Susana Steinbruch, Larry and Marilyn Fields, Anne Tannenbaum, Michael and Eileen Cohen, Helen and Charles Schwab, Laura and John Arnold, and Susan and Michael Hort.

Museum professionals and advisors also attended the fair including: Todd Levin, Ashley Carr and Suzanne Modica (TWAAS), Patricia Marshall, Ibett Yanez (de la Cruz Collection), Matthew Armstrong, Andrew Ruth (Ruth Catone), Marina Dacci (Collezione Maramotti), Franklin Sirmans (PAMM), Chrissie Iles (Whitney Museum of American Art), Beatrix Ruf (Stedelijk Museum), Jeanne Greenberg, Anne Pasternak (Brooklyn Museum), Jeffrey Grove (Dallas Museum of Art), Peter Doroshenko (Dallas Contemporary), Lele Barnett (Microsoft Art Collection), Tanya Barson (Tate Modern), Bill Arning (CAM Houston), Olga Viso (Walker Art Center), Jennifer Dunlop-Fletcher (SFMoMA), Jarrett Gregory (LACMA), Rebecca Hart (Denver Art Museum), Tobias Ostrander (PAMM), Peter Eleey (MOMA PS1), Brooke Hodge (Cooper Hewitt), Pablo León de la Barra (Guggenheim), and Silvia Karman Cubiñá (Bass Museum of Art).

Untitled, Miami Beach, 2015 commenced with robust sales that continued to the end, with several exhibitors reporting sold out booths including Denny Gallery's presentation of Russell Tyler, and 10 Hanover from London whose client arrived as the doors closed to snatch-up the remaining works of Santiago Taccetti. Other sold out booths include solo presentations by newcomer CENTRAL Galeria from Sao Paulo with Nino Cais, Ronchini Gallery in London with Jens Wolf, and also from London Vigo Gallery with Daniel Crews-Chubb. First-time exhibitor Galerie Christian Lethert of Cologne also sold out with minimalist works by Imi Knoebel and Frank Geritz.

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Other exhibitors depleted their stock of particular artists' works such as paintings by Hope Gangloff at Susan Inglett Gallery priced between \$20,000 - \$40,000; Mulherin of Toronto/New York sold out of Kris Knight's paintings, and newcomer Matt Kleberg's abstract works; Luis De Jesus Los Angeles sold Josh Reames' paintings to collectors in Sweden, New York and London; Nora Fisch of Buenos Aires completely sold out of the complex collages of Rosana Schoijett, and Nina Chanel Auby – a current art world darling – sold out at Kravets/Wehby Gallery and secured an upcoming project at a major US institution.

Untitled, Miami Beach, welcomed a number of new galleries who greatly contributed to this year's edition. Anglim Gilbert from San Francisco did well with works by Colter Jacobsen and Clare Rojas; New York's Albertz Benda sold historic works by Bill Beckley and Ed Moses to collections in New York and Europe for \$40,000 - \$65,000; Loretta Howard who presented a large-scale Donald Bladen work, also sold historic works like a 1986 Donald Judd; ACME. from Los Angeles sold works by Tomory Dodge; while NF Galería from Madrid drew in a crowd at their booth with a performance by Rirkrit Tiravanija and Tomas Wu, selling a great number of their collaborative works. Perhaps the most talked about sale was from New York's NYEHAUS, selling a large-scale, four-panel resin piece by Ronald Davis to Sylvester Stallone for \$300,000.

Many returning exhibitors declared that the fourth edition was the best yet, not only in regards to sales, but in the quality of the fair and the presence of top collectors and curators from around the world. Western Exhibitions from Chicago sold a number of works by Edie Fake to the Progressive Collection; Scoli Acosta, whose large-scale work greeted visitors at the entrance, was selling at Paris-based Galerie Laurent Godin; Zieher Smith & Horton sold works by Alison Schullnik to the Zabludowicz Collection and two to a museum in Beijing; Monique Meloche from Chicago had repeated sales of works by Nate Young and Sheree Hovespian to private and museum collections; Fredericks & Freiser sold works by multiple gallery artists including John Wesley; Nathalie Karg Gallery sold works to the Rubell Collection; and Denis Gardarin nearly sold out of works from the first US solo presentation of Joris van de Moortel.

Untitled, Miami Beach, 2015 presented innovative programming that included a live broadcast - Untitled, Radio presented by Wynwood Radio - taking the place of the customary art fair program of talks and panel discussions. Highlights from the Untitled, Radio included: conversations between artist Isaac Julien and his film editor and composer; curators Maria Elena Ortiz and Nora Burnett Abrams in conversation with Art+Culture Projects founder Chris Vroom; a thoughtful program organized by MacDowell Colony Fellows; a panel discussion with museum educators led by Joanne LeFrak; and a live riff on the eponymous "Car Talk" with artist Maayan Strauss and curator Prem Krishnamurthy. Live readings also occurred on Untitled, Radio from books published by César Aira with New Directions (read by

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curator Piper Marshall) and Al Bedell with Badlands Unlimited (read by LAXArt Deputy Director Catherine Taft). Curated playlists and records were also presented by Dan Graham, Agathe Snow, Ivan Navarro (Hueso Records), and Jonathan Harker. Untitled, Radio's entire program will soon be available on Wynnwood Radio's website.

Other highlights from Untitled, Miami Beach, 2015 included the photogenic TOILETPAPER Lounge sponsored by Wheels Up and presented by Seletti and Gufram. Filled to the brim with the brazen and absurd images of Maurizio Cattelan and Pierpalo Ferrari, the lounge was the most popular place to take a selfie. Performances by Madeline Hollander (MILE), Amanda Keeley (Dance Constructions), and Narcissister (presented by Participant Inc. with South Florida Art Center) stopped visitors in their tracks, while Brooklyn-based artist-collective helper kept guests hydrated at their Tiki Bar located on the terrace. For the second year visitors were also welcome to take free artists' posters created by Marina Abramovic, John Baldessari, Vanessa Beecroft, Liam Gillick, Daniel Gordon, Rirkrit Tiravanija, Parker Ito, Sam Lewitt, Nathan Carter, and Taryn Simon, and produced by onestar press. Other programming highlights included a juried Special Projects section with an important historical sculpture by Ronald Bladen paired with contemporary paintings by Scoli Acosta and Elise Ferguson.